

2016 FEE SCHEDULE

Keynote Speaking Up to 90 minutes	\$ 18,500
Workshops Up to 4 hours	\$ 23,500
Seminars Full-day (up to 8 hours)	\$ 30,000
Additional Programs Same Day or Same Event Call for reduced fee packages 800.928.1874	
Panel Participation Up to 2 hours	\$ 8,000
Fees valid for engagements in North America booked on or before December 31, 2016. One travel day @ \$8,500 plus business class airfare will be added to fees for all engagements outside North America.	
Recording Rights and Licensing Unlimited = 50% of the contracted speaking fee	
Customization We would be happy to customize any of our presentations to meet the unique needs of your group. The usual fee for customization is \$400 hourly.	



PAMELA MITCHELL BIO

Former entertainment exec-turned-coach **Pamela Mitchell** is the founder and CEO of **The Reinvention Institute**, a boutique training and consulting firm devoted to individual transformation. Called “The Queen of Reinvention” by **Fortune** magazine, she is a popular and in-demand speaker who gives talks around the country to individuals, corporations and industry groups who are interested in learning fresh strategies for navigating change.



As the nation’s premier reinvention expert she has appeared on **CBS, CNN, NPR, MSNBC, the Today Show, and Katie with Katie Couric**, and been profiled and quoted in top media publications including **The New York Times, The Wall Street Journal, Businessweek, Forbes, More, Men’s Health, Real Simple, Kiplinger’s, Parade, Good Housekeeping, Essence** and **Black Enterprise**. She is a thought leader for AARP’s **Life Reimagined Institute**, and is the author of **The 10 Laws of Career Reinvention: Essential Survival Skills for Any Economy** (Penguin; 2010), a **Harvard Business Review** Top Shelf Recommended Pick.

Prior to founding The Reinvention Institute, she spent nearly fifteen years in senior-level positions leading international business development and relationship management for high-profile media and entertainment companies. In addition to being a Professional Certified Coach (PCC) through the International Coach Federation, the foremost trade organization for coaching, Ms. Mitchell has a BA from Harvard University and an MBA from the Thunderbird School of Global Management.

PARTIAL CLIENT SPEAKING LIST:

- Wells Fargo
- Deloitte
- Citibank Women & Co
- Pennsylvania Conference for Women
- Time Warner
- Inc. 500 Conference
- O, The Oprah Magazine
- MORE Magazine Reinvention Convention
- National Football League (NFL)
- Johnson & Johnson
- Northwestern University
- CEMA (Corporate Event Marketing Association)

